

Brand creation for start-ups

Have your new brand created by our two senior designers in Melbourne. Mik and Joe Creative – growing businesses for 25 years.

What's your story? Have a complimentary sit down with Mik or Joe and together we can understand your business and establish your message to the world. Let's grow your brand!

Logo

Research
Different logo concepts presented
Development + revisions
Finished logo file formats provided

Logo only	Sole Trader	Small Business
Yes	Yes	Yes
3	4	7
2	3	5
PDF, JPEG, PNG	PDF, JPEG, PNG	PDF, JPEG, PNG + native files

Assets

Colour palettes
Type and font systems
Design elements (headers, charts, etc)

	Primary	Primary + Secondary palette
	Yes	Yes
		Yes

Stationery

Business cards designed and printed (500)
Letterhead + templates in Word

	Yes	Yes
		Yes

Instagram + LinkedIn + FB

Social media symbols
Templates
Content created - words + imagery

	Yes	Yes
	Yes	Yes
		Yes

Visual Style Guide (VSG)

12 page book of your new brand guidelines

	Yes	Yes
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After Completion

100% rights to use the final designs
Step-by-step examples of how to use all items
1 year free support for your new brand

Yes	Yes	Yes
	Yes	Yes
		Yes

\$ 313.00 / month
(over 12 months)

OR

\$ 3,750 on completion

\$ 375.00 / month
(over 12 months)

OR

\$ 4,500 on completion

\$ 625.00 / month
(over 12 months)

OR

\$ 7,500 on completion