

## Logo Packages

Mik and Joe Creative is a Melbourne based design studio. We have been creating tailor made brands for over 20 years. Simply email us at [hello@majc.com.au](mailto:hello@majc.com.au) and we can discuss your branding needs for your business.

	Basic \$ 2,500	Starter \$ 4,000	Professional \$ 6,000	Premium \$ 12,000
Research and brainstorming with client discussion	X	✓	✓	✓
Different logos created	2	3	5	8 or more
Logo revisions	1	2	3	4
Logo file formats you receive (for print and web)	PDF, JPEG	PDF, JPEG, PNG, GIF	PDF, JPEG, PNG, GIF + Original design files	PDF, JPEG, PNG, GIF + Original design files
Colour versions you receive	CMYK	Black, CMYK, RGB	Black, CMYK RGB, Pantone	Black, CMYK RGB, Pantone
Business cards designed	✓	✓	✓	✓
<b>Plus free stationery items:</b> You can choose! E.g. Sticker, Social Media template, Word letterhead etc...	X	3	5	9
<b>Style Guide:</b> Your colours, type and other brand elements designed then explained in a customised publication	1 page	6 page publication	12 page publication	Comprehensive publication & staff education session
Copyright ©	Retained by designer	Retained by designer	Can be purchased. Copyright legally transferred to client.	Can be purchased. Copyright legally transferred to client.
<b>Post completion you receive:</b>				
Brand direction education	X	✓	✓	✓
On going technical support with logo files as required	X	X	For 1 year	For 3 years
Registering as a Trademark ®	X	X	Artwork preparation	Artwork preparation & Application submission
Client full brand audit (yearly)	X	X	For 1 year	For 3 years

Ask us about our monthly payment plans, too easy!  
Get in touch today and we will email you a tailored quote based on your needs.

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